



"MUST HAVE" Rolodex© For Internet Services, Education and Client Connection

A Message from Beth



I would personally like to thank all of my teachers who guided me to where I am today. Most of the resources listed here in this Rolodex have helped me grow as a person and an entrepreneur. I have had the privilege of gaining education, expanding my knowledge and taking the action needed to boost my business *with confidence*. Now I have the pleasure of passing my resources on to you.

With some of the listings you will see a personal note from me. You can tell how passionate I am about these tremendous people and their services.

As you look through this resource guide, you will see the "MIND" part of my journey in creating the **Playground**. It's actually telling you a story. My *body and soul* are reflected *throughout* my website as a 'growing' result of the path I chose. I hope this "MUST HAVE" Rolodex© for Internet Services, Education and Client Connection will help you in your business like it did in mine. It is my gift to you with my pleasure and unconditional support.

Beth

Beth Woodward, CPCC, CEK

Floating Ad Technology

[NovaSoft Inc.](#)

Hover Ads

"Hover Ad Generator™ makes creating HoverAds a breeze. Just about anybody can create these amazing Ads in under a minute." **NovaSoft**

A personal note: My database has doubled since adding this technology to my website. A one-time charge to purchase software.

[Ad Impact](#)

"Increase Your Sales Revenue, Opt-in Subscriptions, Affiliate Commissions, Client Relationships, or any Business Driver!" Ad Impact
A monthly service with very creative ads.

Graphics

[Killer Covers](#)

I want to give this man a standing ovation. He is, by far, the most talented "cover" creator and artist I have ever had the pleasure of doing business with. Not only is he affordable, professional and fast, he provides you with his own style of cheerleading for your success. You will get a personal 'thank you' for doing business with him as well as his support in your continuing projects.

When you click on the Killer Covers link above you will see many of his covers, but take a look at what he has created for me with the Top 10 "MUST KNOW" Marketing Basics for Success and Motivations Behind The Entrepreneur. He has increased the professional look of my website by LEVELS. Yes, I am also having him take my previous works and convert them to new covers.

<http://www.marketingontheplayground.com/store.htm>

[Dimple Art](#)

Would you like a *really* FUN caricature created to put on your website, cards or invoices? You can see one that they did for me at www.marketingontheplayground.com/Trainstorming.htm. As Vaughan does with Killer Covers, Dimple Art will continue to edit your graphic until you are 100% pleased with it.

Internet Education a MUST for your Internet Success

[Virtual Practice Builder](#)

"A High-Tech | High-Touch Practice Building Program."

Virtual Practice Builder

Request The Free Report: "The 7 Most Deadly Sins Solo-Professionals Make With Their Websites– And How to Avoid Them!"

A Personal Note: I have taken this program and if you saw my website before this class, you know the results.

[Traffic School System](#)

"The ultimate Web Traffic and Conversion System" Traffic School System

Note: I have not taken this program personally but am looking into it for the future.

Merchant and Shopping Cart Automation

[Practice Pay Solutions](#)

"The Merchant and Shopping Cart vendor of choice since 1997 for professionals, non-profits, and membership associations."

Practice Pay Solutions

A Personal Note: This service is PACKED with everything you will need to automate your business.



Marketing

[E-Zine Queen](#)

"Ezine publishing is the #1 method of online marketing for small businesses. It's easy, it's cheap, and it's very, very effective — if done right." *E-Zine Queen*

A Personal Note: I have been receiving the E-Zine Queen's newsletter for some time. First by a friend saying, "You have to read this," to my signing up. Ali Brown has the scoop – don't miss out on her information.

[Marketing On The Playground™](#)

"Hello, I'm Beth Woodward, your Chief Executive Kid of FUN and "Comfort Zone" marketing. I am also the creator of exciting, new marketing e-products that will help you focus and "tune in" to your inner marketer. Come on in and take a peek."

Multiple Income Streams

[Multiple Streams of Coaching Income](#)

(in my opinion, not just for coaches; it can fit several professions)

A soft cover book delivered right to your home along with an instant PDF version to your computer. This book is filled with tremendous ideas and ways to create multiple streams of income. When you go to Andrea Lee's website above you will be able to request the Free E-course "*The Five Keys To Putting Money in Coaches' Pockets*"

A Personal Note: This book was the sole influence for my free e-course creation you see in my Hover Ad.

[Pink Spoon Marketing](#)

Learn how to create your funnel of products to entice your audience.

A Personal Note: I have not personally taken this course but will recommend it knowing the absolute benefits and philosophy of Pink Spoon Marketing. Remember the Baskin Robbins pink spoon offering of a taste before you buy? *Andrea Lee offers a Free 5-part e-course to see how it works!*

Tools

[Send Out Cards](#)

"A GREAT RELATIONSHIP-BUILDING TOOL!"

Find out how you can select and send a paper greeting card in the mail with a real stamp for just a dollar, without leaving your office."

Send Out Cards

A Personal Note: This service is unbelievable. I sent 10 cards to my friends, relatives and clients within about 20 minutes and never left my computer. I chose the card I wanted, wrote (typed) a personal note with my choice of font and even requested this system to remind me again when it was time to reconnect. Each person received a physical card in the mail. If you decide to order this service, depending upon the level you choose, you will be able to sign your cards with *your own personal handwriting*.

[Home Office Procedures Manual](#)

"What will happen to your business if you're suddenly unable to do your job due to an accident, illness, or even death?"

Protect Your Business from Disaster with One Simple Document!"

VA Office Solution

[Virtualize Your Business! eBook](#)

"Secrets to Automating, Simplifying, Organizing, and *Virtualizing Your Business*. Over 1,500 links to resources that you can use right now!"

Includes lots of Free Bonuses" VA Office Solution

[123STAT](#)

"Live Traffic Reports for your Website" 123Stat

Free Trial Account

*In Gratitude
And
Unconditional Support*

Now Get Out There and WOW Your
Audience Because You Are
Creating Something
MAGNIFICIENT!



Beth

Chief Executive Kid